

GOAL 1: ENHANCE COMMUNICATION TO THE COMMUNITY

Increase communication so community members feel connected to the library and have an expanded perception of what the library offers.

Goal 1.1

Hire a Marketing Manager--

In progress with HR.

Goal 1.3

Reevaluate library newsletter -

Library newsletter will be back to the 8.5x11 in. format; it will include a winter reading challenge log and monthly calendar to pull out.

Goal 1.6

Have more outdoor events--

Larry is researching and obtaining quotes for outdoor staging. Youth Services created "Stories on the Lawn" this Summer 2022; Teen Services hosted Teen Drop In Tie-Dye this fall in the courtyard; the teen volunteers placed flags on the lawn for Veterans Day.

Goal 1.8

Research adding a book bike--

Karolyn has looked into different avenues of funding a book bike, specifically by reaching out to the Foundation. The foundation still needs to approve this initiative. Research needs to be done regarding staffing the book bike.

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Goal 1.10

Find a new way to display handouts and brochures within the library- Mallory has put college readiness handouts on spinners that hold AP/ACT/SAT Test Prep books hoping for more discoverability.

Goal 1.11

Join Illinois Libraries Presents -- Completed! BPLD is a member of ILP for the 2022-2023 Season. ILP has an annual membership so it will need to be renewed next year. We can evaluate attendance after this year's season to see if membership was utilized by patrons to inform ongoing membership.

GOAL 2: STRENGTHEN PARTNERSHIPS THROUGHOUT THE COMMUNITY

Cultivate relationships with community partners to promote collaboration and engage with new audiences.

Goal 2.2

Find creative ways to partner with new organizations: This fall Adult Services with the help of Phyllis started hosting Memory Care programs with Artis Senior Living.

Goal 2.3

Collaborate with community organizations and businesses on social media: We have partnered with the Bartlett Police Department to create a TikTok.

Goal 2.4

Develop a story walk—In progress. Sandra has been meeting with Boy Scout Matt Luczak since April 2022. The posts have been installed at Leiseberg Park. Mallory is researching versions of story walks for adults.

Goal 2.6

Evaluate existing library partnerships and work to strengthen relationships: Whitney has started a new book club at Hanover Township. Rozanne worked with the DuPage County Farm Bureau to bring an interactive farm display for our patrons to browse in the Youth Services Department from November 9 through November 16.

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Goal 2.8

Develop partnerships with School District U-46: The Teen Advisory Group created self-care kits that have been donated to South Elgin High School's Erika's Lighthouse Club to distribute to students; We are included in U-46's Educational Pathways Working Group.

Goal 2.9

Develop "New Parent Programs"-- Mallory has begun researching types of New Parent programs that may be of interest to community.

GOAL 3: CREATE A WELCOMING SPACE

Update library spaces to create a welcoming, inclusive, and comfortable environment with a customer-centric focus.

Goal 3.2

Provide circulation functions at all public desks—AS Desk and YS Desk can assist with patron reset password on account. More training is to come.

Goal 3.5

Remove second Adult Services Desk—Mallory has started brainstorming ways to best utilize the space if the desk were removed.

Goal 3.3

Research updating security cameras—The library's current security cameras have been examined. There has been discussion about how many security cameras the library will need and where these should be placed. A security camera policy will be created as well.

Goal 3.6

Turn the computer lab into a quiet study space—The Genealogy Group is the only group that consistently uses the computer lab. Manny has reached out to the group on whether the group can utilize laptops and the meeting room for their research. Additional laptops have been ordered for patron usage and the website has been reconfigured so patrons can access the databases when connected to the wifi.

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Goal 3.8

Reevaluate the size and location of various library collections -- Mallory has moved test prep books out of the Teen Space and onto spinners just outside the Teen Space. Manga collection was moved to shelves inside the Teen Space.

Goal 3.11

Update the lighting--In progress. Karolyn reached out to Shales McNutt to obtain a proposal for them to lead the lighting project. They will be at the November board meeting to present the proposal.

Goal 3.12

Look into painting the first floor--On hold until Facility Assistants are hired.

Goal 3.13

Change the "Staff Picks" shelf--Mallory has been working on signage and materials to create a new staff picks shelf to be in the café area and near NEW books. This should be up soon.

Goal 3.14

Look into year round holiday lights-- In progress. The board has approved the quote for the year-round lights. The lights are scheduled to be installed during the week of November 14th.

GOAL 4: PROMOTE LIFELONG LEARNING

Provide easy access to a wide variety of resources and learning opportunities so community members are equipped to live fulfilling lives with an expanded worldview.

Goal 4.1

Expand World Language Collection—Adult Services increased the budget line for the World Language Collection this fiscal year; Mallory is evaluating how to make more space for a larger collection. YS has made more space and is continually adding books.

Goal 4.4

Create more “non-traditional” programming—Adult Services has tried a few programs and has more planned such as Solve a Cold Case File, Winter Spices Recipe Take & Make, Hot Cocoa Paint and Sip, Plant Swap; Sandra in Youth Services created a Geocache program in the Summer of 2022.

Goal 4.6

Start a library-wide winter reading program—Adult Services will be participating in Winter Reading this year with a BINGO style challenge; The Youth and Adult/Teen reading challenge logs will be available to tear out of the Winter Newsletter.

Goal 4.8

Partnerships with other libraries—Sandra is working with Gail Borden and Poplar Creek to host a large author event for Battle of the Books 2022-2023.

GOAL 5: UTILIZE TECHNOLOGY

Expand the library's technology access and equipment to offer useful and valuable services to patrons while also bridging the gap for those without access.

Goal 5.1

Research updating printing capabilities—Partially completed; All public printers now have release stations; More research is required to allow poster printing and what the costs, staff training, and feasibility of offering this service may entail.

Goal 5.2

Increase technology classes—AS is offering a few technology classes via Zoom during the winter quarter. We will see how these are received versus in-person classes. Further discussion dependent on Computer Lab changes. We can use the laptops to host classes with up to 9 patrons.

Goal 5.3

Make more technology available to our patrons—A PC has been prepared and a VCR obtained for a VHS conversion station. Mallory is researching adding chargers for in-library use.

Goal 5.5

Move to cloud-based storage—This is in progress as it requires conversations about increased security measures.

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Goal 5.6

Research adding EDI for the A/V collection—In Progress.

The necessary information has been sent to the Midwest Tape EDI Representative to start updating our account to enable EDI ordering.

Goal 5.8

Improve statistic tracking across all departments—YS

has moved to digital reference tracking; AS Manager has started looking into which statistics to track and is working to create a digital reference tracker. AS, YS, and Circ will all meet to discuss having consistency in tracking where possible.

Goal 5.9

Research offering more affordable faxing services—

Manny has completed the research on this and has come up with 3 possible options including continuing with existing service, replacing the current machine with a generic fax machine, and replacing current equipment with a fully-featured service like TBS.

Goal 5.11

Train staff on a translation app—In progress.

Circulation has begun training staff on the translation app. Youth Services will have a demo on the translation app at the next department meeting.

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Goal 5.12

Research feasibility of digitizing and archiving newspapers in storage—This goal is being discussed as it requires permission from the Examiner before moving forward.