

BARTLETT PUBLIC LIBRARY DISTRICT
50th ANNIVERSARY COMMITTEE MEETING MINUTES
SATURDAY, MARCH 19, 2022

11:00 a.m.

Location: Staff Conference Room, Bartlett Public Library District
800 S. Bartlett Road, Bartlett, IL

CALL TO ORDER: The meeting was called to order at 11:02 a.m. by Vice President Deyne.

ROLL CALL: Vice President Peggy Deyne and Secretary Trustee Bucaro were present.

STAFF PRESENT: Director Karolyn Nance and Graphic Artist Lisa Marinelli

GUESTS: Patron Mary Bavido.

TOWN HALL: None.

AGENDA:

The committee discussed different ideas and recommendations for the Library's 50th Anniversary Celebration. They include the following:

The Budget will be \$7500 and incorporates the funds that we will use for the quarterly Fall event which is our annual "Patron Appreciation Week".

The event will be promoted and celebrated throughout the year but the main dates for the celebration will be Sunday, November 13, 2022 through Saturday, November 19, 2022.

There will be a library wide celebration party on Saturday, November 19, 2022 from 11:00 a.m. to 2:00 p.m.

We will invite former Trustees as well as local and state officials to attend the celebration.

Vice President Deyne will work on creating thank you card or stationary that will have highlighted photos from the past. We will propose to the Friends that they donate fund for this project and then sell them throughout the month of November as a fundraiser.

Mary Bavido brought in a number of binders that contain old Library pictures. We were concerned that we did not have enough pictures and were pleased to see so many binders.

Lisa will look at what the cost of is for sending out a mail direct postcard. All traditional methods of publicity will be utilized. These include, press releases, a big one-page ad in the Examiner, social media posts, posting information on the website, and internal signage. Lisa will make a banner and we will carry it in the parade and we will purchase buttons to promote our 50th Anniversary that we can wear at the parade or leading up to the event. Vice President Deyne also let Lisa know about the “What’s Happening in Bartlett” Facebook Page that she can post items on.

Director Nance will ask staff to focus on decades programs for the Fall Newsletter. Other programming ideas is to have a panel of longtime residents to speak about their memories of the library. Staff are welcome to think outside of the box in ways that we can highlight the history of the library through our programming efforts.

There will be many displays throughout the library. We will have a timeline of the library’s growth in the main area of the library right be the entrance and circulation. We will also digitize the timeline and post it on the website. We will have 5 different panels throughout the library that will highlight a decade and what happened at the library during those years. We will also have a “Did You Know” type of trivia event, program and/or display. Secretary Bucaro suggested doing a Gold display of Gold colored books or Gold authors.

We will implement a golden ticket program. Golden tickets will be strategically placed around the library and if a patron finds one they will be given a prize.

We will ask the Village to create a resolution in honor of the Library's 50th Anniversary and see if we can be placed higher up in the parade lineup to honor the Library's 50 years!

We have decided to keep the theme simple so it will be "Celebrating 50 Years".

The next 50th Anniversary Committee Meeting is scheduled for Saturday, April 16, 2022 at 11:00 a.m.

TOWN HALL: None.

ADJOURNMENT: Vice President Deyne moved to adjourn; seconded by Secretary Bucaro.

Roll Call Vote - Yes: Bucaro and Deyne.

Motion carried. Adjourned at 12:07 p.m.